

Problem Solving

Leadership

Customer Service

Communication

Resolving Conflict

Managing Change

Creative Thinking

Diversity

Personal Development

“We leverage the **power of play**
to boost organization
performance.”



Who We Are



Our name, **SeriousFun**, is a combination of two conflicting words : **serious** and **fun**. The letter “z” reflects that when someone is learning something serious usually, he ends up with **zzzz...** (snoring). No surprising that very few, if none, people who believe that they can find fun in seriousness. Well, we can. In fact, **we can help others to experience fun in learning serious subject and still can benefit from it.**

SeriousFun is a **LEARNING ORGANIZER.**

We are an Indonesian consultant who specialize ourselves in using **experiential learning method and tools to transform any corporate events into learning events.**



Why We Exist



We exist because we felt **irritated** to watch thousands of **bored events** executed annually with **huge amount of budgets**. What's worse, very few participants can remember what they can learn and benefit from it just after a month.

From years of training and facilitating experience, we find that **people learn best through experience** rather than in structured classroom environments. So whenever you need people to understand new concepts, change behavior and improve performance—put away the manuals and cancel the slide show. **People learn by doing.**

We are passionate to help you to **prevent** such disadvantages and to make the most **financial** and **learning benefits** from your events.



What We Do

Imagine learning to do something and never forgetting what you have learned! Today, **well designed games** can add a whole **new dimension** to your corporate training initiatives and events, **getting people excited and engaged, ensuring a rapid and deep viral spread** among your audiences, **capturing the response and evolution** of the audiences as they interact with your message ... and of course, **pumping up a lot of FUN!**

We leverage the **Power of Play** in learning **to move people and organization to higher level of performance**. For that purpose, we design engaging, creative, versatile and practical activities, games and business simulations tailored to tackle our client's specific needs.



We have more than 100 ready-to-use learning games which **have been tested and proven** to spark and fuel fun learning experience. With this, we can immerse your team in specially-designed experiences that make learning not only fun, but also memorable.

How We Do It



We take the time to understand your team and your objectives.



We share our expertise and help you structure an off-site that delivers.



We create and facilitate custom experiences based on real world, highly stimulating activities.

Employee Gathering

Our programs require people to use their leadership and communications skills in order to conquer iterative challenges.



Breakthroughs as well as breakdowns provide personal aha moments and insights into individual and team dynamics.



Town Meeting

Annual Meeting

Product Launching

Sales Conference

Onboarding Program

Team Building

MDP

We turn your corporate events into **Learning Events**.

Our Capabilities

LEARNING TOOLS.

We specialize in the creation of powerful and practical ready-to-use experiential learning tools and resources for integration into organizational and educational learning events.

LEARNING DESIGN.

We help corporation, organization, and educational institutions in designing or redesigning training programs, tutorial manuals or any events by infusing experiential learning tools and method into it.



FACILITATION.

We don't only create products and help design a program; we can help you facilitate any of your event. Be it training event, family gathering, or sales conference; we can show to the participants what's the learning inside in a fun way!

CERTIFICATION.

We certify teachers, supervisors, managers, trainers to facilitate various learning events using our method and tools.

Our Methodology

Class is never in session.

We could conduct our sessions using materials from props, costumes, board games, hand-made apparatus and more. In other words: plenty of fun for grown-ups.

We're talking experiences that may involve learning. That's why each of our program/workshop is carefully crafted to focus on your life-long ability to learn and understand concepts by experiencing them in a fully immersive and energy-filled fashion. But there's seriousness in all this fun.

This is it; we deliver the results and outcomes of every program with outright sincerity and honesty with absolutely no biasness or sugar-coating. We believe in honesty because nothing will be as profoundly impactful to the success of your organization as facts.

So get ready for a powerful, proven methodologies introduced via experiential workshops.



Our Promise

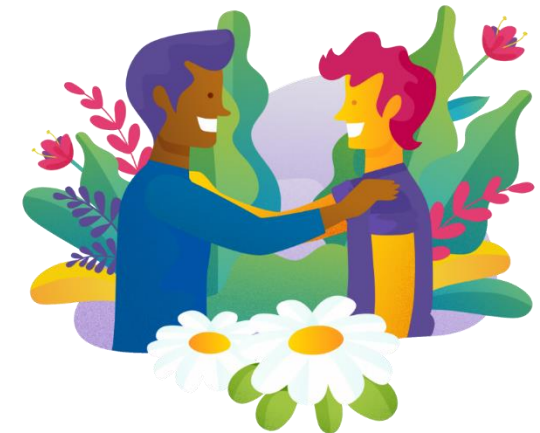
In every project our focus is on delivering a superior experience for you by putting your learners first. This is how we make your life easier and achieve your aspirations at the same time. Once you begin to work with us, we promise that we will always :



Set high but achievable expectations to ensure that we really do make a difference to your organization. Every project is an opportunity to do something innovative.



Manage risk and quality control so that you receive the highest quality solutions, we ensure that well managed risk and quality control is part of every service we delivered.



Provide an expert team to work closely with you We build responsive, consultative and creative partnerships with our clients, challenging their assumptions and our own.

Collaborating with Us

Everything we do is in service of the client.
Everything we build grows out of their needs.

We provide engaging capabilities demonstrations, ask the right questions, give you options, frame up effective learning solutions, and put you on the road to success. We work hard to provide you and your team with clear, concise project plans and proposals so you have a crystal-clear view of the path forward.

Don't take our words for granted.
Call us for a demo at your office without obligation. Only by seeing a demo you can be sure of what we are capable of doing to organize a fun learning event.

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Take a video tour to see some of us in action by capturing this QR code.



UNITED TRACTORS

CargillTM

IPC



Commonwealth Life

Schneider
Electric

IMC


Imparta


THE TEMPO GROUP

iSiD
IT Solution Innovator

 **Gyproc**
SAINT-GOBAIN

 **PERTAMINA**



**"What keeps you awake is
continuity of your business.
Together we grow your company
and make it sustainable."**

*Arief Kristianto L. – Founder & CEO
NAS Consulting & Research*